UNIVERSAL LEAD CAPTURE FOR EXHIBITORS

Get consistent, high quality lead capture experiences at every event.

Install the app on any smart phone or tablet device to start scanning badges and collecting leads anywhere.



START SELLING PREMIUM LEAD CAPTURE FOR YOUR EVENT NOW



Premium Lead Capture gives exhibitors full control of their own event success and ensures a smooth lead capture experience at every event - and in between:

- 🧹 Customizable lead capture forms
- 🖌 Unlimited app users per exhibiting company
- 🖌 Lead rating and scoring
- 🖌 Automated lead follow up
- 🖌 🖌 Motivators such as team & individual goals
- 🖌 Sending follow up documentation digitally
- 🖌 Communication with team members inside the app
- 🖌 Over 5,000 integrations with real time data transfer

Everything exhibitors need to make events more successful than ever!

PREMIUM LEAD CAPTURE

One premium lead capture solution for every exhibitor, with optional user customizable forms for collecting and qualifying the best lead data ever.

🕂 EVENT ENGAGEMENT

Access to an exclusive suite of immersive gamification experiences proven to encourage deeper attendee engagement and increase booth visits.

X EVENT ANALYTICS DASHBOARD

- Exhibitor & individual user statistics
- Lead capture activity by capture method
- Lead capture data for the entire show



4

R 88

<u>[</u>23]

JUL Sut

I62 Leads

ි

4:53

First

Email

Contact Info

Qualification Questions

of Exhibiting Events

Integration Requirements

5

Hold

Decision Timeframe

Submit

Booth #747

~

Last

Scan badge

Center the barcode inside the viewfinder.

Over 5,000 integrations for any CRM or marketing automation platform.

Recall

Leads

Sca



EQUIP YOUR EVENTS TEAM WITH BEST IN CLASS LEAD CAPTURE AT EVERY EVENT.